



August 7, 2024

Dear Potential Sponsor,

I am pleased to introduce you to the Burlington County Tennis Association (BCTA) and our upcoming "BCTA Fundraising Event," for which we are seeking your support.

The Burlington County Tennis Association (BCTA) is a multicultural, grassroots, nonprofit tennis organization founded by Debbie and Isaiah "Ike" Johnson in 1999. Based in Mt. Laurel, New Jersey, BCTA has quickly gained recognition for promoting diversity in tennis by encouraging participation from children and adults of all ethnic backgrounds through a variety of educational and outreach programs.

We invite you to become a sponsor for our "BCTA Fundraising Event," which benefits communitybased adult and junior tennis development. The event will be held on October 12, 2024, from 7 p.m. to 11 p.m. at Marco's at Indian Spring Country Club, 115 South Elmwood Road, Marlton, NJ 08053. The evening will include dinner, dancing, and a silent auction!

BCTA is known for its collaboration with recreation departments, indoor racquet clubs, schools, and community organizations to promote education, wellness, and fitness through tennis. We offer programs for at-risk children, including free clinics, seminars, in-school assemblies, and after-school activities. Over the past 25 years, BCTA has reached over 2,000 participants annually and continues to expand its offerings. Our success has been recognized through numerous awards at both the District and Sectional levels, including the USTA's Organization of the Year (Non-Profit) awards in 1999 and 2009.

The funds raised from this event will support additional educational, recreational, and wellness programs throughout Burlington and surrounding counties. Your sponsorship is crucial to the success of the "BCTA Fundraising Event," and donations are tax-deductible. Enclosed, you'll find more information about the event and sponsorship levels.

Event Registration: Tickets for the event are available through <u>Eventbrite</u>. If you register by September 7th, the cost is \$100 per ticket. After September 7th, the ticket price will increase to \$125. Please note that the final date for registration is October 5th.

If you have any questions or need further information, please contact lke Johnson at <u>iketennis@aol.com</u> or visit our website at <u>www.burlingtoncountytennisassoc.com</u>.

We appreciate your support and look forward to hearing from you soon.

Sincerely, Isiah Johnson BCTA Executive Director





Gold Racquet Sponsorship - \$1,500 (4) Event Tickets Full page ad in event advertisement Company logo on BCTA website main page for one (1) year

Silver Racquet Sponsorship - \$1,000 (3) Event Tickets Half page ad in event advertisement Company logo on BCTA website main page for six (6) months

Donations are tax-deductible

Bronze Racquet Sponsorship - \$500 (2) Event Tickets Quarter page ad in event advertisement Company logo on BCTA website main page for three (3) months



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Community Tennis



II5 South Elmwood Road Mariton, NJ 08053

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We would be pleased to support Burlington County Tennis Association as noted below: Gold Racquet Sponsor Silver Racquet Sponsor Bronze Racquet Sponsor Other \$ Event Ticket(s) # Please send your reservation form by October 5, 2024. Burlington County with a check payable to: Burlington County Tennis Association **Burlington County Tennis Association BCTA Fund-raising Event** 48 Edison Lane Ike Johnson - (609) 220-5227 Tennis Association Willingboro, NJ 08046 www.burlingtoncountytennisassoc.com

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The Burlington County (BCTA) is a multic nonprofit tennis orga diversity in the spo children and adults backgrounds to play ten spectrum of educatio programs. Please join us and special FUND-RA that will include, dir trimmings), dancing, a Great fun for all in su organization.	Tennis Association ultural, grassroots, inization promoting it by encouraging s of all ethnic on al and outreach treat yourself to a ISING EVENT oner (with all the nd a silent auction.	Jani Jani Jani Jani Jani Jani Jani Jani
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 Name(s) / Company		<i>7</i>
Address, City–State–Zip		
Telephone		
Email		
# of tickets	Tickets are available: \$	\$100 if registered by September 7 th ,
Durlington County	Please send your reservation form by October 5, 2024 . with a check payable to: <i>Burlington County Tennis Association</i>	
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